

## Press information

05 November 2024

### **Wevo-Chemie and Zelu Chemie under new management**

**Ostfildern-Kemnat, Germany. On 01 November 2024, a new executive leadership team will take over the management of the Dr. Neidlinger Holding GmbH companies WEVO-CHEMIE GmbH and ZELU CHEMIE GmbH.**

Dr Frank Naumann will be the new Chief Executive Officer (CEO) of Wevo-Chemie and Zelu Chemie. He is joined on the new management board for both companies by Jochen Frank (CTO), Marcus Rausch (CFO) and Daniel Thomas (COO).

The appointment of Dr Naumann and the joint management of Wevo-Chemie and Zelu Chemie is part of the organisational development strategy to form a global corporate group. This will consolidate the group's international presence, enable it to focus on product development and allow the efficient use of organisational synergies.

Dr Naumann has a solid management track record in the chemical industry. After holding senior management positions at Henkel KGaA and Neste Oil, he was most recently CEO of the CHT Group in Tübingen, Germany, where he played a key role in driving the company's international growth. His experience in research and development as well as in sales make him the ideal person to lead Wevo and Zelu into the next growth phase.

#### **Dr Naumann on current challenges**

"I'm excited to be taking the organisation forward towards the next steps of its development," explains Dr Naumann. "Combining the strengths of Wevo and Zelu is necessary in order to cater to the regional demands of our markets and offer excellent products and solutions to our customers around the world."

"We're delighted to have Dr Frank Naumann on board as part of the new senior leadership team", says Florian Neidlinger, Managing Partner of Dr. Neidlinger Holding. Managing Partner Christian Neidlinger adds, "With his strategic vision and many years of experience in the operational side of the business, Dr Naumann will play a key role in further strengthening our companies and consolidating their market position."

Jochen Frank, previously CEO of Wevo-Chemie, will have global responsibility for research and development as Chief Technology Officer. Marcus Rausch, former Chief Financial Officer of Wevo, is now taking on this role for both companies. Daniel Thomas, previously CEO of Zelu, will be coordinating group operations as Chief Operating Officer. The management team is based at the new Wevo-Chemie headquarters in Ostfildern-Kemnat.



### **Group picture: Image description and source**

The new management team of Wevo-Chemie and Zelu Chemie (from left to right): Jochen Frank (CTO), Marcus Rausch (CFO), Dr Frank Naumann (CEO) and Daniel Thomas (COO) (Picture source: Dr. Neidlinger Consulting GmbH).

(Please note that the image may only be used in the context of this press release).

### **Portrait: Image description and source**

Dr Frank Naumann, new CEO of Wevo and Zelu (Picture source: Dr. Neidlinger Consulting GmbH).

### **About Dr. Neidlinger Holding**

*Dr Neidlinger Holding, based in Ostfildern-Kemnat near Stuttgart, is the family-run holding of an international corporate group. At the heart of the group are WEVO-CHEMIE GmbH and ZELU CHEMIE GmbH – two companies with recognised expertise in the development and production of highly specialised chemical products.*

### **About WEVO-CHEMIE GmbH**

*WEVO-CHEMIE GmbH develops and manufactures customised potting compounds, adhesives and sealants based on polyurethane, epoxy and silicone – primarily for electronic and electrotechnical components. The company supplies over 50 countries from its sites in Germany, Asia, China and the USA. For more information visit [www.wevo-chemie.com](http://www.wevo-chemie.com)*

### **About ZELU CHEMIE GmbH**

*ZELU CHEMIE GmbH develops and manufactures tailor-made polyurethane foam systems and adhesives for numerous industries and applications, including filter solutions, automotive, transport and furniture. Zelu products are shipped worldwide from the production site in Murr near Ludwigsburg. For more information visit [www.zelu-chemie.com](http://www.zelu-chemie.com)*



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