

Wevo establishes company in India – national presence in a high-growth market

Ostfildern-Kemnat, Germany. With the founding of WEVO Chemical India Private Limited, headquartered in Gurugram, south-west of New Delhi, Wevo is strengthening its presence in India's high-growth market for polyurethane solutions. A local sales team will ensure faster and more targeted customer support and, at the same time, a nationwide sales structure is being established. A flexible supply chain concept for Wevo's proven potting compounds, adhesives and sealants is designed to simplify logistics processes and ensure continuous material flows.

"Establishing a nationwide presence in India is the logical next step for us to meet market demands," says Gerd Viertel, Managing Director of WEVO Chemical (Asia-Pacific) Pte. Ltd., based in Singapore. "As part of our strategic expansion, the company forms the basis for further growth and long-term partnerships with our customers across the country."

A key element is continuous material flows between Wevo's logistics hub in Singapore and the distribution warehouse (container freight station) in India. "In the fast-growing Indian market, rapid material availability and reliable delivery processes are decisive for our customers' success," explains Gerd Viertel. "Our new supply chain concept ensures the constant availability of our core products and significantly shortens lead times." Another advantage is that Wevo products can be supplied with longer shelf-life.

Focus on polyurethane systems for electronics potting

The local sales team is familiar with industry requirements and can offer proven standard materials or customisable formulations in close consultation with customers, including direct on-site application support.

Initially, the focus is on proven polyurethane potting compounds for electronics which are used for electronic potting in sectors such as automotive, energy technology and white goods. The liquid polyurethanes are processed by dispensing or screen printing, also enabling fully or partially automated manufacturing processes – for example with potting compounds for PCBs.

Wevo is a global manufacturer of individually adaptable potting compounds, adhesives and sealants based on polyurethane, epoxy and silicone. The new company in India will be closely integrated into the existing worldwide network and represents an important building block of the company's international growth strategy.

Image description and source

A new company from Wevo in Gurugram strengthens customer proximity and growth in India's market for polyurethane solutions (Image source: © WEVO-CHEMIE GmbH).

(Please note that the image may only be used in the context of this press release).

About Wevo

WEVO-CHEMIE GmbH is an independent manufacturer in the field of customised potting and casting compounds as well as adhesives and sealants based on polyurethane, epoxy and silicone – primarily for use with electrical and electronic components. Wevo products protect sensitive components against chemicals, vibration, foreign matter, dust, humidity and high temperatures. We supply to more than 1,250 customers in over 50 countries from our headquarters near Stuttgart, Germany, and through companies in Asia, China and the USA.

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